

St. Helen's Ground, Swansea

Quarter-Final W.R.U. Cup

Swansea

versus

Cardiff

Saturday, 9th February, 1974

Kick-Off 3.00 p.m.

Programme 5p (Donation to Club)

Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!
Hwre! Hwre! Hwre! Hwre! Hwre!

A hundred cheers for
Swansea Cricket and Football Club
from Lloyds Bank

Lloyds - where banking comes to life

Editorial . . .

The most attractive draw in the Quarter Final of the Welsh Challenge Cup, that of playing Cardiff, fell to Swansea and makes it an East-West Cup clash at St. Helens this afternoon. Cup rugby has certainly caught the imagination of the Welsh rugby supporters as was shown in the final last season at the National Stadium which attracted a crowd of 32,000 and gate receipts of £18,000.

Cardiff under the leadership of Gary Davies are having a very successful season and are second in the Welsh Championship Table. They have of course in Gareth Edwards the reigning Welsh captain, and a competent outside half in Keith James. On the wing Neil Collins has this season come into his own and has established himself, with P. L. Jones occupying the other wing position. Cardiff have discovered an exciting young forward in Trevor Morgan who plays at No. 8.

It is a case of double congratulations for Alex Finlayson and Geoff Wheel who were both awarded their first caps against Ireland last Saturday, and helped Wales to a creditable draw at Lansdown Road.

Roger Blyth, Wales reserve full back and Swansea's leading points scorer has made a good recovery after the injury he sustained in the Welsh Trial.

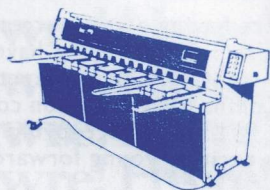
Members will have received from our President Mr. Bruce Barter a "Centenary Appeal Fund" letter. You will be pleased to know that the appeal has got off to a most encouraging start. Members who have not already contributed are urged to send in their contributions on the slip provided in the appeal letter. The committee are confident that the appeal will achieve its aim, which is to provide Gymnasium facilities, a Medical Treatment room, and extended playing areas.

As part of the Centenary celebrations a gathering of Past and Present players assembled in the Patti Pavilion for what proved to be a most enjoyable evening. What memories were brought back as famous personalities in the Swansea club history stepped forward to be enthusiastically acclaimed To complete the programme they were entertained by the Morriston Orpheus Choir. Unfortunately Mr. Horace Phillips who organised the event was indisposed and was unable to attend this excellent evening.

One of our committee members Mr. Mervyn Bowen who is this year's Chairman of the Supporters Club is receiving treatment in Singleton Hospital. We send him our best wishes and hope he will soon be back with us at St. Helens.

GLAN LEWIS

HARLECH TOOL AND ENGINEERING CO., LIMITED

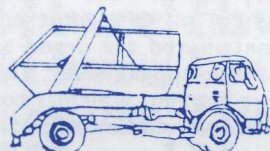


Specialists in Precision Engineering
Presstools and Small Pressings
Machining of all kinds
Manufacturers of Specialised Machinery

BRIDGE INN WORKS, LANDORE

Telephone : Swansea 54028 After Hours 24710

ALL KINDS OF WASTE
DISPOSAL UNDERTAKEN



T. G. BEVAN & SONS

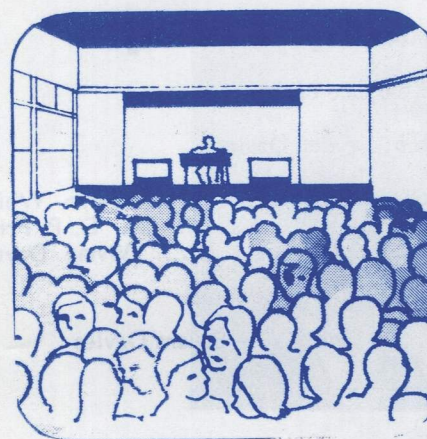
METAL MERCHANTS

Buyers of Scrap Ferrous and Non-Ferrous Metals
Container Skips for hire, collection and delivery

21a Richardson Street, Swansea

Telephone : Swansea 53845

ON THE FIELD



OR IN
THE CLUBHOUSE



BE HEARD THIS YEAR

For High Quality Sound Reproduction and Amplification Consult



Vaughan Sound Systems

49 GOETRE FACH, KILLAY, SWANSEA Telephone : 25078

SWANSEA CRICKET AND FOOTBALL CLUB

Founded 1873

Officers — 1973 - 1974

Life Patron: His Honour Judge Rowe Harding

President: I. Bruce Barter

Club Chairman: Vivian Davies

Hon. Treasurer J. Gwyn White
Hon. Secretary D. P. Price
Hon. Fixture Secretary Vivian Davies

Captains:

1st XV — Robert Dyer 2nd XV — Stuart Davies

SWANSEA AND DISTRICT RUGBY SUPPORTERS' CLUB

Patron I. Bruce Barter
President A. E. Daniel (deceased)
Chairman J. Mervyn Bowen
Vice-Chairman Glan Lewis
Hon. Treasurer Glynne Rees
Assistant Treasurer R. Lecoindre
Hon. Secretary Arthur Davies
Assistant Secretary Glyn George

Club Office:

The Pavilion, St. Helen's, Swansea. Tel.: 57318

Life Vice-Presidents:

Mr. Hubert Thomas	Mr. Wilfred Hill
Mr. Leslie Davies	Mr. Cliff Bancroft
Mr. Robert G. Kirby	Mr. Llewellyn Williams

Committee:

Mr. John Gray	Mr. H. J. Leyshon
Mr. Hywel Lloyd	Mr. Horace Phillips
Mr. Eddie Parker	Mr. R. J. Dobbs
Mr. A. E. John	Mr. Cecil Thomas
Mr. Ron Bevan	Mr. John Davies
Mr. Ken Pugh	Mr. John Morgan

A brief look at our players . . .

GERWYN JONES (Wing threequarter)



Gerwyn, 21 years of age, was born in the village of Glanamman in the Amman Valley. He attended Amman Valley Grammar School, Ammanford, but played very little rugby until the end of his School career at which time he represented the School 1st XV. He assisted Amman United R.F.C. occasionally during their Championship Year 1970-71.

After entering Cardiff College of Education in September 1970 he began playing with earnest for the College XV. He represented the Welsh Colleges v. England at Newport in 1972-73 during which season he was the College's top try scorer with 22 tries.

It was during the summer that he commenced training with Swansea, and very soon after his debut this season is proving very popular with the Swansea followers. He is able to beat an opponent with ease and possesses exceptional defensive qualities. This was evident in the Newport match lately when a superb tackle on their right wing saved a certain score.

To date he has scored 8 tries for the club, and we are certain to see many more from this versatile wing threequarter.

Gerwyn has already gained a Diploma in Physical Education at Cardiff and is now in his 4th year at College pursuing a Bachelor of Education degree. Besides rugby he enjoys athletics (he was Welsh Middle School high jump champion at 17 years of age), Gymnastics and surfing during the summer.

Statistics — Height 6'0½" Weight 12st. 0lbs.

Established
1872



Telephones :
51026/7; 53603; 25355

Rees Davies & Son

BUILDING CONTRACTORS — DECORATORS
FUNERAL FURNISHERS — Private Chapel of Rest

Offices : BENTHALL PLACE, ST. THOMAS, SWANSEA

Groceries - Greengrocery - Confectionery

Shop at . . .

Selwyn Shute's

. . . for Service with a Smile

Castleton Stores, 74 Newton Rd., Mumbles

Deliveries to all parts

Telephone : 66019

"SUPPLIERS TO THE WHITES"

Bill Edwards

THE COUNTY SPORTS SHOP

Stockists of the well known Rugby Boot
and Stuart Surridge Clobber Rugby Balls



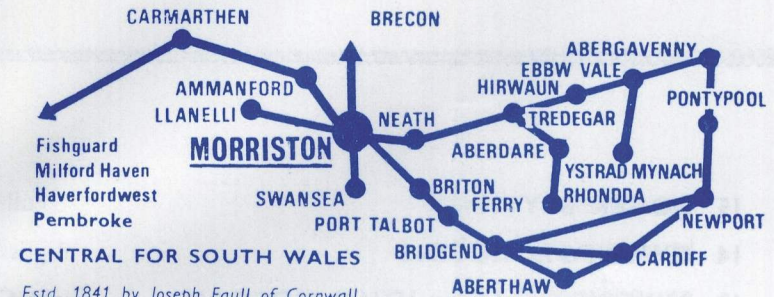
59a King Edward Road, Swansea

Telephone : Swansea 57633

Near St. Helen's Cricket and Football Ground

J. W. FAULL

STEEL STOCKHOLDERS · MORRISTON, GLAM.



Estd. 1841 by Joseph Faull of Cornwall

STILL THE SAME FAMILY BUSINESS—Over 132 years old

VERY COMPREHENSIVE STOCKS
LOWEST OVERHEADS MEANS HIGHLY COMPETITIVE PRICES
Compact enough for personal service — large enough to buy most favourably
Daily Delivery to 60 miles radius

S.T.D. Phone : 0792 - 71267

County for Credit

COUNTY CREDIT FINANCE LIMITED

21 St. Helens Road . Swansea

Telephone : Swansea 42807/8

Swansea



Cardiff

15	ROGER BLYTH	Full Back	Cefnwr	JOHN DAVIES	15
14	GWYNFOR HIGGINS	Right Wing	Asgell Dde	NEIL COLLINS	14
13	MIKE YEANDLE or JOHN MORGAN	Right Centre	Canolwr De	PAUL EVANS	13
12	or DAVID PROTHEROE	Left Centre	Canolwr Chwith	ALEX FINLAYSON	12
11	GERWYN JONES	Left Wing	Asgell Chwith	P. L. JONES	11
10	DAVID RICHARDS	Outside Half	Maswr	KEITH JAMES	10
9	ROBERT DYER (Captain)	Inside Half	Mewnwr	GARETH EDWARDS	9
1	NEIL WEBB	Prop	Y Rheng Flaen	MIKE KNILL	1
2	ALAN MAGES	Hooker	Bachwr	GARY DAVIES	2
3	PHIL LLEWELYN	Prop	Y Rheng Flaen	TONY NEWMAN	3
4	GEOFF WHEEL	Lock	Clo	IAN ROBINSON	4
5	BARRY CLEGG	Lock	Clo	CARL SMITH	5
6	TREFOR EVANS	Flanker	Blaenasgell	ROGER LANE	6
8	MERVYN DAVIES	No. 8	Wythwr	TREFOR WORGAN	8
7	MARK KEYWORTH	Flanker	Blaenasgell	MERVYN JOHN	7

Referee : Mr. RON LEWIS, Llangynwyd

Linesmen : D. C. Davies, Cimla, L. A. Thomas, Neath.

Equation : Shovel + Sand + Cement = Hard Work
Why not make life easier by contacting
THE SPECIALISTS . . .

Williams & Williams

CEMENT MIXER HIRE AND SALES SPECIALISTS

Showroom at :

6 Marshfield Road, Neath

Telephone : Neath 4048

Also Vibrators, Compressors, Dumpers, Hoists
Scaffolding, Kango Hammers, Power Tools, etc.

Shermans

THE COMPLETE SERVICE FOR . . .

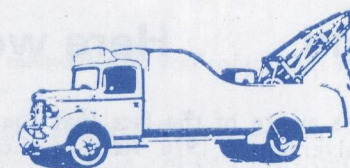
★ HORSE RACING

★ GREYHOUND RACING

ETC., ETC.

SHERMANS . SHERMAN HOUSE . CARDIFF

Approved Leyland Agents



R. & W. MOTOR (Sales) LTD.

COMMERCIAL VEHICLE REPAIRERS
PANEL BEATERS

Jersey Road . Winch Wen . Swansea

Telephone : Swansea 72452

Here's to the Next Century
Good Wishes From

SWEETMANS

BAKERIES LTD., (LLANELLI)

Branches at —

MARKET PRECINCT	LLANELLI
84 STATION ROAD	LLANELLI
64 HIGH STREET	GORSEINON

Exclusive to Llanelli Blue Danube
Coffee Served at the

BAKER BOY

SWANSEA SCHOOLS RUGBY UNION

New Zealand . . . Here we come ?

Some supporters are aware of the fact that the local R.U. are celebrating their 75th anniversary in 1976. As part of these celebrations it is the intention of the Union to send two teams (approx. 70 boys) to New Zealand in August 1976 for a short 3 week tour, playing 5 games each. Initial arrangements are now well in hand regarding the organisation. A fund raising committee has already been established with Meirion Joseph the well known referee as its Treasurer., together with Ivor Mathews (Brynmill), H. Phillips (Waunarlwydd) Viv Davies (Swansea R.F.C., chairman), Bob Thomas (Dunvant), A. Williams, Ron Perkins, (Clwyd), Geraint Williams (Parklands), Gareth Evans (Clase), G. Lyndenbourne (Bishop Gore), M. Richards (Olchfa), John Davies (Penlan), and Mr. Danny Davies (Cefn Hengoed).

It is estimated that the trip will cost somewhat in the region of £10,000 - £15,000, and schemes have already been put forward with the hope of raising the required finance, these are:

1. Raffles — immediately, to raise initial £2,000.
2. Sponsored Walks — possibly with aid of parents.
3. Collections.
4. Social functions — dances, coffee evenings etc.
5. Production of a brochure to circulate local businessmen outlining aims and objects of the Union.
6. Proposed money raising matches, e.g. an International XV v. Swansea.

The age groups involved will be the present 2nd year and 4th year City teams, (Under 17's and Under 15's in 1976), and it is hoped that a temporary selection of the squads will be made by this weekend.

It is also interesting to note that the Swansea Schools R.U. will be the first Schools Union in Wales to celebrate its 75th Anniversary the number of teams having increased since its inception from 4 to 100 during the season. Also, during the celebration activities the Union hope to produce a special magazine involving the work of Schools rugby through the years. If any parent, player or spectator has anything to contribute the Secretary Mr. Geraint Williams (Tel.: 72921) will only be too glad to hear from them.

Supporters are also reminded that Swansea Boys XV will be playing the Chairman of Welsh Schools International XV at St. Helens on Easter Tuesday. K.O. 6.30 p.m. This match is part of the Swansea Clubs Centenary Celebrations, and your support is welcomed.

CENTENARY APPEAL FUND

Dear Sir/Madam,

What thoughts or memories do you conjure up when you have read the above heading ?

The deeds and achievements of those who have served the Club as Officials or Players in any of its sporting activities will undoubtedly be recounted in the first century of the club's history.

Over the years the Club has played an important part in the administration of Rugby Football, Cricket and Hockey at National and International level, whilst its playing representatives have gained the highest honours in their particular sport.

In this very special year your committee has arranged an outstanding programme of Events — highlighted by the visit of the Fijian XV to St. Helen's on September 8 and to be followed by a series of attractive events in all three sports.

A Calendar has already been forwarded to all members.

What of the future? The Club currently possesses prized assets but as the modern sporting era demands Gymnasium facilities, a fully equipped medical treatment room, and extended playing areas, it has become apparent that these objectives can only be achieved by the generosity and support of all those who admire the great traditions of the Club.

Will you therefore consider sending a donation to help to achieve these aims during the Club's Centenary Year ?

May we take the liberty of thanking you in anticipation of your kindness?

Yours sincerely,

I. BRUCE BARTER (President)

Swansea Cricket and Football Club Centenary Appeal Fund
The Pavilion, Bryn Road, Swansea.

I have pleasure in enclosing my cheque/P.O./Cash donation for.....
in respect of the above appeal.

Name

Address

.....



Ernest Williams

(CONTRACTORS) LIMITED

BUILDING CONTRACTORS — DECORATORS

Argyle Works, Richardson Road, Swansea

Phone - 52104 (3 lines)

BEN TRUMAN

EXPORT DRAUGHT

“Its flavour’s got flavour”

THE EXPERT HOUSE FOR
MEN'S WEAR

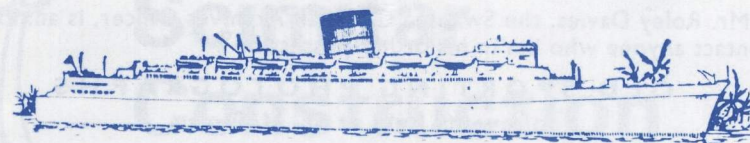
D. L. DAVIES & SON Ltd

We specialise in . . .
BLAZERS, BADGES, SCARVES
TIES, SQUARES, SHIELDS, &c.
for all Clubs and Colleges

We stock the official Swansea
Cricket and Football Club ties
as well as Triple Crown ties.

3 and 4 THE KINGSWAY
SWANSEA

Telephone - Swansea 53557



T. H. COUCH LTD.

TRAVEL AND TOURIST AGENTS

11 Castle Street . Swansea

TELEPHONE : SWANSEA 53921

—ALSO—

T. H. COUCH LIMITED
16 PARK STREET, LLANELLI
Telephone Llanelli 2634

LIBBY'S AGENCY
THE DUNNS, MUMBLES
Telephone Swansea 66206

Playing rugby . . . watching rugby . . . talking
rugby. Whichever you prefer, there's only one
satisfactory way of learning who's who and what's
what, and that's by reading . . .

EVENING POST

. . . Its team of rugby correspondents headed
by Ron Griffiths provides an unrivalled service.

Place an order with your newsagent now.

Any Old Photographs ?

Mr. Roley Davies, the Swansea Guildhall Archives Officer, is anxious to contact anyone who has in his or her possession :

OLD SPORTING PHOTOGRAPHS

of events held at St. Helen's

RUGBY, CRICKET, TENNIS, HOCKEY, CYCLING and any other interesting photographs wanted for production of 100 Years Documentary.

All photographs loaned will be returned after photocopies taken.

Forthcoming Events . . .

TUESDAY 12th FEB., 1974 **ST. HELEN'S GROUND**

SWANSEA v. RUMANIAN XV

Kick-off 3.30 p.m.

THURSDAY, 14th FEB., 1974 **DRAGON HOTEL, SWANSEA**

ST. VALENTINE'S COCKTAIL PARTY

Tickets available from any member of the Ladies Committee — £1

SATURDAY, FEBRUARY 23, 1974

BRISTOL v. SWANSEA

Supporters Bus will leave the Sports Club at 11.15 a.m.

For further details and reservations : Endaf Jones and Trevor Hughes

CONGRATULATIONS

Congratulations to Geoff Wheel on gaining his first Welsh Cap at Dublin last Saturday.

Our good wishes to Arwel Rees who is in Morriston Hospital recovering from a cartilage operation, we wish him complete recovery and a quick return to St. Helen's.



Scimitar Construction Co., Ltd.

BUILDING & CIVIL ENGINEERING CONTRACTORS
PROPERTY DEVELOPERS

WESTERN HOUSE . 39 WALTER ROAD
SWANSEA

Telephone : 57985/6

Telephone : 56121/2 COMPLETION BEFORE FULL TIME

Robert A. Phillips

25 MANSEL STREET . SWANSEA, SA1 5SQ



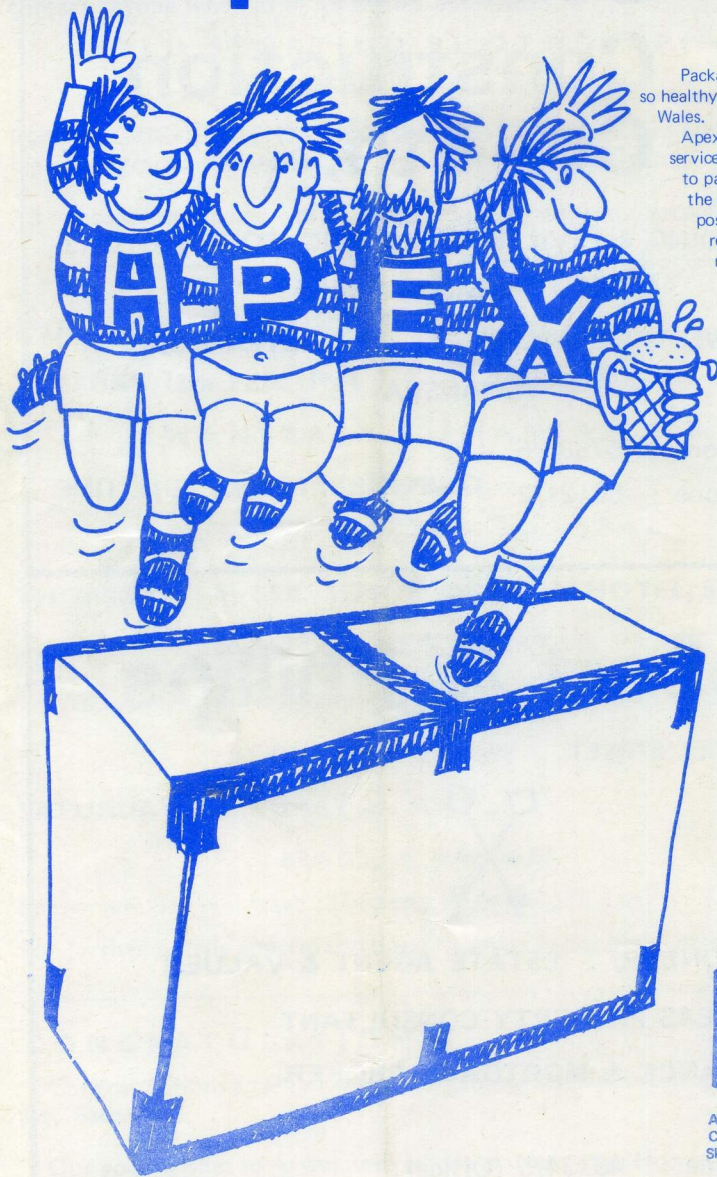
AUCTIONEER, . ESTATE AGENT & VALUER

OVERSEAS PROPERTY CONSULTANT .

INSURANCE & MORTGAGE BROKER

Telephone : 43134/5 (Office)
59187 (Private)

Apex made the Welsh pack unbeatable.



Packaging has never been in so healthy a state as it is today in Wales.

Apex offer a complete service when it comes to packaging. This includes the choice of Tri-Wall Pak, possibly the world's most revolutionary packaging material.

Apex is a young thrusting company with executives of proven experience.

So if you've a packaging problem, get on the ball. Call Apex today.



Apex Packaging Limited,
Cwmdu Industrial Estate,
Skewen, Nr. Neath, Glam.

Tel: 044-14-2325/6

Published by The Swansea and District Rugby Supporters' Club
and Printed by W. Walters and Son, Ltd., Clydach, Swansea