



C.R.F.C.



RIZLA 

1988

CARDIFF R.F.C.

RIZLA 

**NEW ZEALAND
1988**

Cardiff RFC/Rizla
New Zealand 1988

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Official Touring Party

TOUR NO.	PARTY MEMBER	
25	MERVYN JOHN	Manager
24	TONY WILLIAMS	Assistant Manager
23	ROGER BEARD	Coach
26	RON AYRES	Trainer and Baggage Master
27	HADRIAN GOWER	Rizla Ltd
1	ALUN DONOVAN	(Captain)
2	STEVE BLACKMORE	
3	JUSTIN BURNELL	
4	CHRIS COLLINS	
5	CHRIS CONWAY	
6	GERALD CORDLE	
7	STEVE CRANDON	
8	TIM CROTHERS	
9	MALCOLM DACEY	
10	RAY GILES	
11	OWEN GOLDING	
12	IAN GREENSLADE	
13	JOHN HADLEY	
14	CHRIS HUTCHINGS	
15	ANDY MARTIN	
16	MIKE PARRY	
17	ALAN PHILLIPS	
18	MIKE RAYNER	
19	GARETH ROBERTS	
20	MARK ROWLEY	
21	HOWARD STONE	
22	JEFF WHITEFOOT	

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Autographs

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Tour Programme

- FRIDAY, 13 MAY** 10.30 Depart Cardiff Arms Park.
14.30 Assemble in private suite at Gatwick Hilton Hotel for reception, private check-in formalities.
16.45 Depart Gatwick, Air New Zealand Flight No. TE001, non-stop flight to Los Angeles (flying time 11 hours)
20.00 Arrive Los Angeles Airport.
22.30 (Approx) Arrive at Holiday Inn, Anaheim.
- SATURDAY, 14 MAY** DAY FREE
18.00 Private coach transfer to Los Angeles Airport from hotel.
19.30 Check in Air New Zealand Flight No. TE19 to Auckland, departs 21.30 (via Honolulu – arrive 00.20, depart 01.25) flying time 16 hours.
- MONDAY, 16 MAY** 08.20 Arrive Auckland.
Transfer by private coach to Hotel Poenamo, Auckland (7 nights).
- MAY 17th – 21st** TRAINING
RIZLA PROMOTIONS
LEISURE
- SUNDAY, 22 MAY** Birkenhead R.F.C v Cardiff R.F.C. This match is part of their centenary celebration.

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Tour Programme

- MONDAY, 23 MAY** A.M. Private coach transfer from Auckland to Four Canoes Hotel, Rotorua (3 hours approx, travelling time)
- TUESDAY, 24 MAY** TRAINING/LEISURE
- WEDNESDAY, 25 MAY** Wasps Selection v Cardiff R.F.C.
- FRIDAY, 27 MAY** 13.00 Private coach transfer to Rotorua Airport.
Check in: New Zealand Air Flight No. NZ 917.
15.35 Depart Rotorua Airport (non-stop)
16.50 Arrive Wellington Airport (flying time 1hr 15 mins)
Private coach transfer to Trekkers Hotel, City Centre, Wellington.
- SUNDAY, 29 MAY** Centurions XV v Cardiff R.F.C.
- TUESDAY 31 MAY** 17.00 (Approx) Private coach transfer to Wellington Airport.
Check in Air New Zealand Flight No. NZ 591.
19.45 Depart Wellington (non-stop)
20.30 Arrive Christchurch.
Transit to Flight No. TE16 to Honolulu (via Fiji – arrive 02.25, depart 03.30) Flying time 11 hours.

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Tour Programme

- WEDNESDAY, 1 JUNE** 11.35 Arrive Honolulu Airport.
12.35 Transfer by private coach with guide to hotel Wikiki Surf.
- THURSDAY, 2 JUNE** 07.30 (Approx). Private coach transfer to Honolulu Airport. Check in Air New Zealand Flight No. TE6 to Los Angeles.
10.00 Depart Honolulu (non-stop).
18.20 Arrive Los Angeles, flying time 5 hours.
Transit to Air New Zealand Flight No. TE2 to London.
19.25 Depart Los Angeles (non-stop)
flying time 10 hrs 30 mins.
- FRIDAY, 3 JUNE** 13.55 Arrive London Gatwick Airport.
15.00 (Approx) Coach transfer to Cardiff.
E.T.A. Cardiff 19.30.

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Match Programme

Sunday, 22 May
(Auckland)

First Match

v

Birkenhead R.F.C.

Wednesday, 25 May
(Rotorua)

Second Match

v

Wasps

Sunday, 29 May
(Wellington)

Third Match

v

Centurians XV

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The History of Rizla

Nobody knows for certain who first rolled his own cigarette, but there are plenty of likely stories to choose from.

In the Napoleonic Wars, for instance, the soldiers, lacking their usual clay pipes, were reduced to rolling tobacco in anything they could lay their hands on.

More often than not, that meant rags, pages from books and even dried leaves.

A better story concerns an Egyptian army gunner at the siege of Acre in 1832.

Having lost his pipe, he hit upon the idea of rolling his tobacco in the paper from spent cartridge cases. In so doing, he invented the first recognisable cigarette. Going back a further 40 years or so, we see Citizen La Croix spotting a golden opportunity to take advantage of the flood of paperwork created by the French Revolution.

When his application for a licence to manufacture fine paper was granted on the 18th of April, 1796, he could hardly have foreseen the consequences.

For the remainder of the 18th century, L. LaCroix Fils of Angouleme produced a variety of papers.

As smoking grew in popularity, attention was turned to the manufacture of fine cigarette papers in the latter part of the 19th century.

Perhaps at this point, an explanation of the name Rizla would be of interest.

Because of its appearance and texture, the first fine cigarette paper was called rice paper. The French word for rice is Riz. This was combined with a visual pun on the LaCroix name (Croix is French for Cross), to product RIZLA+, and the name has stuck ever since.

In the latter part of the 19th century, soldiers in the Crimean War spread the roll your own movement and in spite of Queen Victoria's objections, it continued to grow in popularity.

World War I came and went, and in the early 30's, Rizla were taking 50% of the British cigarette paper market.

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The History of Rizla

By 1937, a new factory built in Wembley began production, but with dramatic growth during World War II, Wembley could no longer keep up with the demand, so Rizla took over the General Paper and Box Manufacturing Company at Treforest, South Wales.

Treforest was expanded again and again until in 1969, the Wembley factory was closed and all equipment and key personnel moved to Treforest.

With subsidiaries and associates on a world wide basis Rizla has grown from citizen LaCroix's small but farsighted beginnings to become the largest manufacturer of cigarette papers in the world.

At the company's modernised facilities in Treforest, South Wales, the annual production of cigarette papers is enough to stretch round the world 25 times.

Rizla launched its range of cigarette papers, handrolling machines and filter tips in New Zealand in 1986, through the distributorship of Ponui Industries Ltd of Auckland. Ponui are a well established wholesale distributor of smokers' requisites in New Zealand, specialising in handrolling and flame products.

Through its association with Cardiff R.F.C., on this tour, Rizla expects to increase the level of its brand awareness and encourage consumers to request Rizla products by name.

**Cardiff RFC/Rizla
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Hotels

AUCKLAND

Peonamo Motor Inn
P.O. Box 33-043
Takapuna
New Zealand
Tel: 010 649 486109
Fax: 010 649 418036
Telex: Through 21912
Manager: Kevin Schwass

ROTORUA

Four Canoes Hotel & Motel
273 Fentoin Street
P.O. Box 171
Rotorua
New Zealand
Tel: 010 64 73 89 184
Telex: Conrot NZ 2399
Manager: Peter Hill

WELLINGTON

Trekkers Hotel & Motel
P.O. Box 27
125 Dunlop Terrace
Wellington
New Zealand
Tel: 010 64 4 852 153
Fax: 010 64 4 852 834
Telex: 30507
Manager: Gene Sanders

HAWAII

Waikiki Surf Hotel
2200 Kuhio Avenue
96815 Honolulu
Tel: 808 923-7671

**Cardiff RFC/Rizla
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May

Fri 13

Sat 14

Sun 15

Mon 16

Tues 17

Weds 18

Thurs 19

Fri 20

Sat 21

Sun 22

Mon 23

**Cardiff RFC/Rizla
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Tues 24

Weds 25

Thurs 26

Fri 27

Sat 28

Sun 29

Mon 30

Tues 31

June

Weds 1

Thurs 2

Fri 3

